

Privacy Policy

Advanced Renewable Concepts, LLC

Effective Date: April 4, 2025

Last Updated: April 4, 2025

At Advanced Renewable Concepts, LLC ("we," "us," or "our"), headquartered in Missouri, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you engage with our services, including solar system installations, leases, and related offerings across states like Illinois, Missouri, Kansas, and any other jurisdictions where we may operate. As a Solar EPC company, we collect financial information to facilitate billing for customer leases, and this policy outlines our practices regarding that data.

By using our services or providing your information, you agree to the terms of this Privacy Policy. If you have questions, please contact us at legal@joinarc.io or 888-424-3456..

1. Information We Collect

We collect information to provide, manage, and bill for solar leases and related services. This includes:

- Personal Identification Information: Name, address, email address, phone number, and other contact details provided when you sign up for a lease or request a quote.
- Financial Information: Bank account details, credit card information, payment history, credit score, or other financial data necessary for processing lease payments and assessing eligibility.
- Service-Related Information: Details about your solar system (e.g., size, location, energy production), lease agreements, and billing records.
- Technical Data: IP address, browser type, device information, and usage data when you visit our website or interact with our online platforms.

- Other Information: Any additional data you voluntarily provide, such as feedback or survey responses.
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2. How We Collect Information

We collect information in the following ways:

- Directly from You: When you submit lease applications, make payments, or communicate with us via forms, email, phone, or in person.
 - Automatically: Through cookies, web beacons, and similar technologies on our website to enhance your experience and track usage.
 - From Third Parties: From financing partners, credit bureaus, utilities, or government programs (e.g., Illinois Solar For All, Illinois Shines) to verify eligibility, process payments, or manage incentives.
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3. How We Use Your Information

We use your information to:


- Process and bill lease payments for your solar system.
 - Assess financial eligibility for leases or financing options.
 - Install, maintain, and monitor your solar system.
 - Claim tax credits (e.g., Investment Tax Credit) and incentives (e.g., Smart Inverter Rebate) as the system owner, which may involve using system or lease-related data.
 - Communicate with you about your lease, system performance, or updates.
 - Comply with legal obligations, such as tax reporting or incentive program requirements in states like Illinois, Missouri, Kansas, and any other jurisdictions where we may operate.
 - Improve our services, website, and customer experience.
 - Market our products and services (with your consent where required).
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4. How We Share Your Information

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We may share your information with:

- Service Providers: Third-party vendors (e.g., payment processors, credit agencies, or IT support) who assist with billing, lease management, or system installation, under strict confidentiality agreements.
- Financing Partners: Banks or lenders involved in lease financing, requiring financial data for approval or payment processing.
- Utilities and Government Entities: To facilitate rebates (e.g., Smart Inverter Rebate) or renewable energy credit (REC) sales, such as under the Illinois Solar For All or Illinois Shines programs.
- Legal Compliance: When required by law, subpoena, or to protect our rights, safety, or property, including compliance with regulations in Kansas, Illinois, Missouri, and any other jurisdictions where we may operate.
- Business Transfers: In the event of a merger, acquisition, or sale of assets, your information may be transferred with appropriate safeguards.

4.1 Sharing for Tax Credits and Incentives

As the owner of leased solar systems, we may share limited information with the Internal Revenue Service (IRS) or other entities to claim tax credits (e.g., the 48E Investment Tax Credit) and incentives (e.g., Smart Inverter Rebate, REC payments under Illinois Shines or Illinois Solar For All). This may include:

- Your name, address, and system location to verify installation and ownership.
- System specifications (e.g., size, cost, production data) to substantiate credit or incentive eligibility.
- Lease agreement details to demonstrate our ownership and your tenancy.


We only share what is necessary for these purposes and ensure compliance with applicable tax and program regulations.

We do not sell your personal information to third parties for marketing purposes.


5. How We Protect Your Information

We implement reasonable security measures to protect your data, including:

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- Encryption of financial information during transmission and storage.
- Access controls limiting data to authorized personnel only.
- Regular security assessments of our systems and third-party vendors.

We comply with the Illinois Personal Information Protection Act (PIPA) for Illinois customers and the Kansas data breach notification law (K.S.A. 50-7a02) for Kansas customers, ensuring prompt notification in case of a data breach involving personal information. We also adhere to applicable data protection requirements in Missouri and any other jurisdictions where we may operate. While we strive to safeguard your data, no system is 100% secure, and we cannot guarantee absolute protection against unauthorized access.


6. Your Rights and Choices


Depending on your location, you may have rights under privacy laws:

- Kansas Residents: Under K.S.A. 50-7a02, you're entitled to notification of data breaches affecting your personal information.
- Illinois Residents: Under PIPA, you're entitled to notification of data breaches affecting your personal information.
- California Residents: Under the CCPA, you may request access, correction, or deletion of your data, and opt out of certain data sharing.
- All Customers: Regardless of jurisdiction, you can:
 - Request a copy of your personal information.
 - Ask us to correct inaccurate data.
 - Request deletion, subject to legal retention obligations (e.g., tax records).
 - Opt out of marketing communications by clicking "unsubscribe" in emails or contacting us.

To exercise these rights, contact us at [insert contact email/phone]. We will respond within applicable legal timeframes (e.g., 45 days under CCPA, or as required by PIPA, Kansas law, or other relevant regulations).

7. Data Retention

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We retain your information as long as necessary to:

- Fulfill the lease term (e.g., 15 years for your agreement).
- Comply with legal obligations in Kansas, Illinois, Missouri, and any other jurisdictions where we may operate (e.g., 7 years for tax records related to ITC claims).
- Resolve disputes or enforce agreements.

Financial data for billing and incentive claims is retained for the duration of the lease and as required by law, after which it is securely deleted or anonymized.

8. Cookies and Tracking Technologies

Our website uses cookies to enhance functionality and analyze usage. You can manage cookie preferences through your browser settings, though disabling them may affect site performance.

9. Third-Party Links


Our website or communications may link to third-party sites (e.g., utility portals, Illinois Shines program pages). We are not responsible for their privacy practices and encourage you to review their policies.

10. Children's Privacy

We are committed to complying with the Children's Online Privacy Protection Act (COPPA). Our services are not directed to individuals under 13. We do not knowingly collect data from children, and if we learn of such collection, we will delete it promptly.

11. Changes to This Privacy Policy

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We may update this policy to reflect legal or operational changes. Updates will be posted on our website with the “Last Updated” date revised. Significant changes will be communicated directly where required by law (e.g., under PIPA for Illinois residents, Kansas breach law, or other applicable regulations).

12. Contact Us

For questions, requests, or concerns about your privacy, please reach out:

- Email: legal@joinarc.io
- Phone: 888-424-3546
- Address: 201 Hughes Lane, St. Charles, MO 63301

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